



ASEAN – German Technical Cooperation  
Transport and Climate Change



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## WORKSHOP OBJECTIVES

- Overview of the status of freight and logistics performance and plans
- Introduce green freight
- Brainstorming on what needs to be done to establish a Green Freight Program
- Freight assessment survey



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## ROUND TABLE DISCUSSION

- Institutional issues
  - Which government agencies have jurisdiction over freight and logistics in general?
  - What are the key responsibilities of these agencies over freight?
  - Are there any policies and/or government plans for freight and logistics management?



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- Focusing on road transport
  - Is there a government agency that has jurisdiction over truck efficiency?
  - If yes, what are the government agencies responsible for truck efficiency in the Philippines?
  - What policies and programs exist already for improving truck efficiency?



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- On establishing a Green Freight Program
  - Who are the key stakeholders that should be involved in the planning and design of a green freight program?
  - How should they be involved/what should their roles be along these processes?
  - What government agencies or private sector entity are best positioned to develop and administer a green freight program? Why? Have any individuals or groups already expressed interest in such a role?



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## ● Role of private sector

- In the private sector, what programs / technologies / mechanisms are already in place related to freight transport and logistics operations?
- Have there been any pilot programs or technology-specific projects initiated by the industry to draw from?
- Does alignment of programs make sense based on geographical proximity and/or similarities in the trucking fleets?



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SWOT FACTORS	STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
DATA				
POLICY AND INSTITUTIONAL CAPACITY				
FINANCING				
TECHNOLOGIES				
OTHERS				



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# SWOT analysis on the development of a green freight policy and program in the Philippines

Assess strengths, weaknesses, opportunities and threats on the following:

1. Data – availability, scarcity, gathering and challenges
2. Policy and Institutions
  - Policies and plans available
  - Institutions and organizations involved in green freight policies
  - Best practices abroad that we can localize and adopt
  - Gaps and challenges on having a green freight program



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### 3. Financing

- Availability- what funding can we use
- Scarcity- need for government funding
- Opportunities for financing- locally and globally
- Gaps and challenges on financing

### 4. Technologies

- Knowledge on different types of technologies- knowledgeable/ lack thereof
- Availability of the technologies in the country- available/unavailable
- Opportunities in advancing knowledge on technologies
- Gaps and challenges

### 5. Others